

PROCEEDINGS OF THE ONE DAY PROGRAMME ON
“FARMER’S MELA & INTERACTIVE MEET ON STRAWBERRY
CULTIVATION IN NORTH EASTERN STATES OF INDIA”

As part of
‘Azadi ka Amrit Mahotsav’
Commemorating India’s 75 years of independence

Date: 7th April, 2021



Organised By:



BIO-RESOURCES DEVELOPMENT CENTRE
(A Government of Meghalaya R & D Institution under Science & Technology, Planning Department)

in collaboration with



इंस्टीट्यूट ऑफ़ हॉर्टीकल्चर टेक्नालॉजी
Institute of Horticulture Technology
Recognised by Ministry of Agriculture & Farmers Welfare, Government of India

Proceedings of the One-day Programme
on
“Farmer’s Mela & Interactive Meet on Strawberry Cultivation in North
Eastern States of India”

1. **Name of the program:** “Farmer’s Mela & Interactive Meet on Strawberry Cultivation in North Eastern States of India”
2. **Date:** 7th April, 2021
3. **Venues:** This program was organized at MAMETI Conference Hall, Agriculture Farm, Upper Shillong.
4. **Total Number of Participants:** 100 Farmers
5. The farmer’s interactive meet was organized on **“Interactive meeting with farmers on – prospects to promote and uplift the Strawberry cultivation in different States of North-East India.”** for the progressive farmers and entrepreneurs of the State of Meghalaya. Jointly organised by Bio-Resources Development Centre (BRDC), 5¹/₂ mile, Upper Shillong & Institute of Horticulture Technology (IHT), Mandira, Assam. This program was conducted under the project entitled *“Pilot Scale Demonstrations of Strawberry Cultivation with Sustainable Agro Technological Interventions in Farmers Fields of Meghalaya”*, sponsored by the Department of Biotechnology, Ministry of Science and Technology, Govt. of India.
6. **Subject Expert:** The Experts were invited to the programme so as to share their knowledge and experiences in their fields are given below:

1.	Smt. S. Nongbet, Director, Horticulture Department, Meghalaya.	Agricultural and Horticultural prospects, programmes/initiatives and achievements in the State of Meghalaya.
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2.	Shri. E. Shanpru, Consultant, MBDA & Former Joint Director, Agriculture Department, Meghalaya	Strawberry Cultivation in Ri-Bhoi District: Experience sharing on the Model Strawberry Cultivation initiative in Ri-Bhoi District, Meghalaya.
3.	Dr. Mohammad Aslam, Adviser, Department of Biotechnology (DBT), New Delhi	Keynote address on behalf of the Department of Biotechnology, Ministry of Science Technology and Earth Sciences, Govt. of India.
4.	Dr. R. S. Kureel, Director, Institute of Horticulture Technology, Noida	Joint collaboration Programmes initiated with BRDC for livelihood promotion of farmers in the State of Meghalaya.
5.	Representatives from Different North Eastern States Councils of Science & Technology. Viz; Meghalaya, Manipur, Mizoram, Assam & Nagaland.	Highlights on various programmes and initiatives taken up by respective Science and Technology Councils of North Eastern States during the past 75 years.
6.	Shri Os Lyngkhoi, Farmer & Entrepreneur, Sohliya Village, Ri-Bhoi District, Meghalaya.	Experience sharing on Strawberry cultivation in Ri-Bhoi District particularly in Sohliya village.
7.	Shri Spingwel Mashra, Farmer & Entrepreneur, Mawduh Village, West Khasi Hills District, Meghalaya.	Experience sharing on Strawberry cultivation in West Khasi Hills District particularly in Nongstoin Block, Meghalaya.
8.	Shri Raymond Lyngdoh, Entrepreneur, Ri-Bhoi District, Meghalaya.	Experience sharing on Entrepreneurship development in dehydrated products with special reference to ' <i>Savourit</i> ', a newly established Dehydrated Products Enterprise, Umsning Block, Ri-Bhoi.



Shri. Thomas Iangjuh, Junior Scientist, BRDC and Chairman of the Programme presented the welcome address



Smt. S. Nongbet, Director, Horticulture Department, Meghalaya during her deliberation on the excellent scope that Meghalaya encounters during the past 75 years in the field of Agriculture and Horticulture.



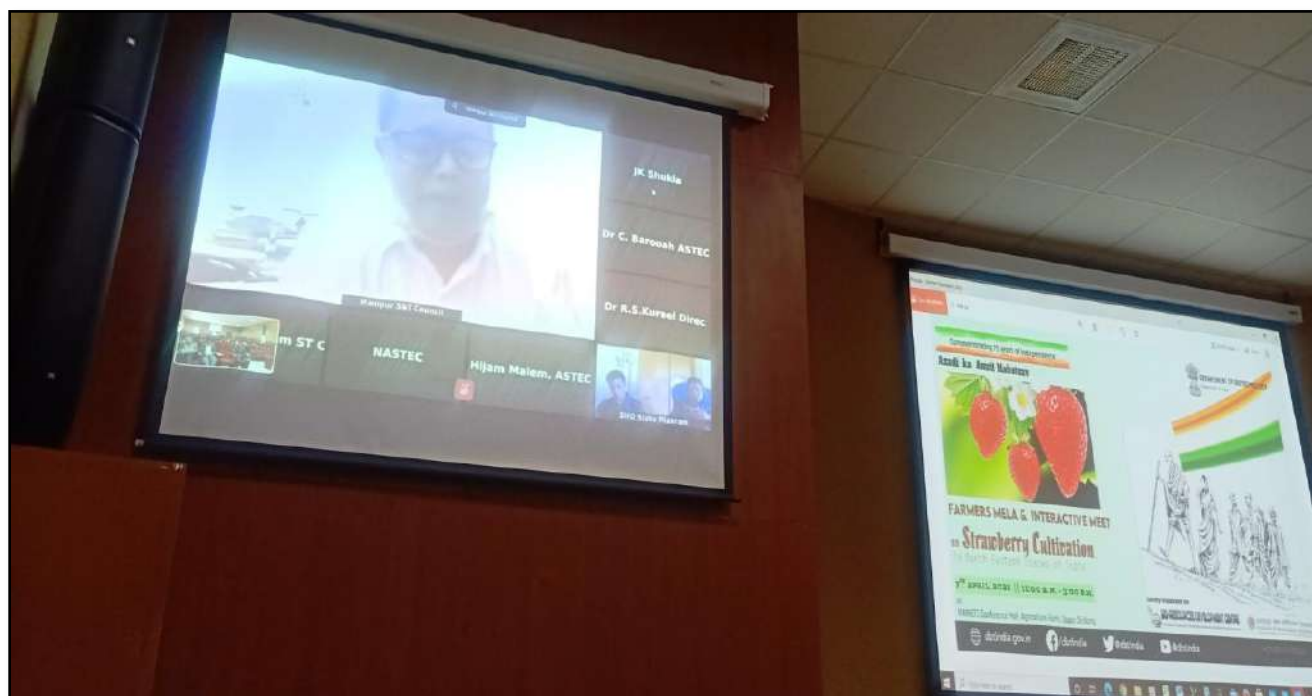
Shri. E. Shanpru, Consultant, (MBDA) & Former Joint Director, Agriculture Department, Meghalaya during his lecture and experience sharing on Strawberry cultivation in Meghalaya particularly in Ri-Bhoi District.



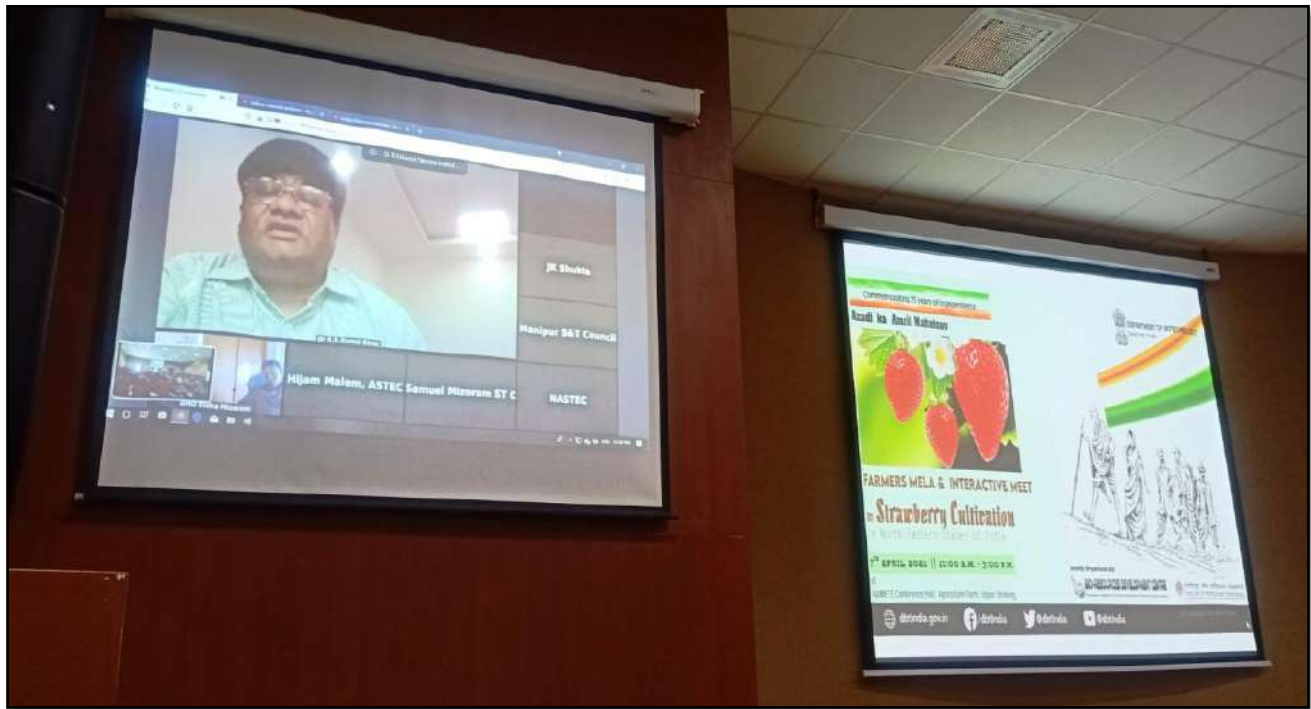
Dr. Daniel Wahlang, State Council of Science Technology and Environment, Meghalaya, during a presentation highlighting various S&T Programmes and initiatives implemented by the Meghalaya State Council.



Dr. Mohammad Aslam, Adviser, Department of Biotechnology, Govt. of India during his deliberation through an online mode and virtual live streaming.



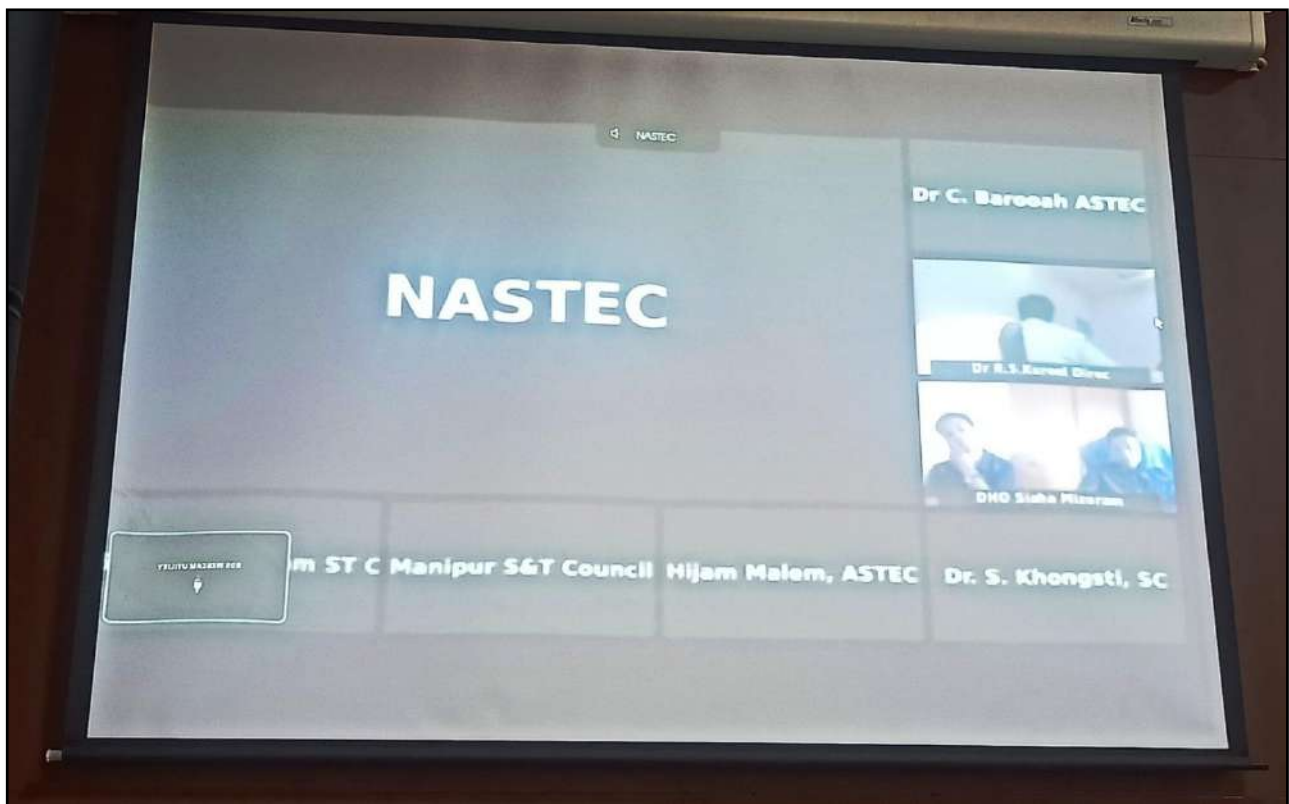
A representative from Manipur Science & Technology State Council virtually shared some information .relating to Science & Technology in the State of Manipur during the past 75 years since India's independence and highlighted few information regarding strawberry cultivation in Manipur.



Dr. Kureel, Director, Institute of Horticulture Technology, Noida, virtually enlightens about the Sustainable Agro-technological Intervention in farmer's field of Meghalaya which is a collaboration project of BRDC & IHT



Mr. Samuel, a representative of State Councils of Science & Technology, Mizoram, virtually shared information about development of Science & Technology in Mizoram. Besides, highlighted few informations on strawberry cultivation in Mizoram.



A representative of NASTEC, Nagaland, gave a brief description on the various developmental works and achievements of the State via a virtual mode



A representative of ASTEC, Assam, Shri. Hijam Malem virtually highlighted the success of bee keeping and Honey Production Training in the State which is a certified course beneficial to many entrepreneurs.



Shri. Ostander Lyngkhai, a leading Strawberry cultivator of Sohliya village, Ri Bhoi District, who is also a pioneer in Strawberry Cultivation in Meghalaya, during a session on sharing of experiences & success stories



Shri. Spingwel Mashra of Mawduh village, West Khasi Hills shared his success story and experiences on strawberry cultivation.



Shri. Raymond Lyngdoh of Ri-Bhoi District, highlighted his experiences as an entrepreneur and a success story of his firm 'SavourIt'



The Exhibition cum sale programme. In this programme, farmers and entrepreneurs exhibited their strawberry fruits of different varieties along with their strawberry product



Dr. Mrs. J.P. Lyngdoh, Senior Scientist, i/c BRDC, extending gratitude on behalf of the Organizers to all the stakeholders which make the programme successful.



Participants (Farmers/Entrepreneurs) partaking in the interactive sessions of the Programme



Participants (Farmers/Entrepreneurs) interaction during the visit to the Strawberry Demonstration unit located at Bio-Resources Development Centre (BRDC) Experimental Farm, Laitmysaw Village.